

Award win for FleXtreme® Flexo printing

Clondalkin Flexible Packaging Harlingen is delighted that after winning the 2015 award for Technical Innovation at the prestigious EFTA-Benelux Flexographic awards, it now has won the FTA Europe Diamond Awards 2016

FTA Europe represents the common interests of the European flexo industry and also provides a common platform for the European flexo associations to promote European exchange, collaboration and alignment. These annual awards honour the best innovations in the market and raise the profile of the flexographic printing industry as a whole.

Clondalkin Flexible Packaging Harlingen has won the award for their unique **FleXtreme®** printing technology used to create the eye-catching packaging for the Bofrost “Suppengemüse” brand.

Sales and Marketing Director, Jack van der Heiden, from Clondalkin Flexible Packaging Harlingen, comments: “We are so proud and delighted to win again and now even in Europe. This is the recognition of the excellent results we have achieved for our client, Bofrost. According to the jury, the extreme high print quality was in the end convincing enough to award Clondalkin Harlingen in the category ‘Flexo Medium Web’.

“FleXtreme®, which was developed here at Clondalkin Flexible Packaging Harlingen, represents a new generation in flexo printing that offers print quality comparable with gravure printing, but at a much more competitive cost level. It offers many advantages to customers including: shorter production runs, reduced lead times and excellent finished results, including very high ink and colour density.

“The packaging we produced for the Bofrost “Suppengemüse” brand was printed using only CMYK with an overall laquer to achieve a high intensity of colour and excellent quality finish. We achieved this using Sun Passion ink, minimum 54 dpcm screening and 460 line annylox rollers. Key to our success in doing this was the expertise and advice of Team WKA (Warburger Kliché Anstalt).

Clondalkin Flexible Packaging Harlingen (CFP Harlingen) is part of the Clondalkin Group of companies, which produces innovative **packaging solutions** for brands throughout the world.